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APR 2 3 2001

## RANSMITTAL OF FORMAL DRAWINGS

Docket No. SAR 13807 SIMIO

Re Application

on Of: MURDOCK, M. ET AL.

Serial No. Filing Date Batch No. Examiner Art Unit
09/714,838 11/16/2000 Not yet known Not yet known 2641

Invention: SYSTEM AND METHOD FOR PROVIDING PROGRAMMING CONTENT IN RESPONSE TO AN SIGNAL

Address to:

Assistant Commissioner for Patents Washington, D.C. 20231

Transmitted herewith are:

2. sheets of formal drawing(s) for this application.

Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c) on the reverse side of the drawing.

Signature

John V. Silverio Attorney for Applicants

Registration No. 34,014

Dated: 17 April 2001

I certify that this document and attached formal drawings are being deposited on . 4/18/01 with the U.S. Postal Service as firs 18/28/95 mail under 37 C.F.R. 1.8 and addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

In Della

Signature of Person Mailing Correspondence

Tami DeVitis

Typed or Printed Name of Person Mailing Correspondence

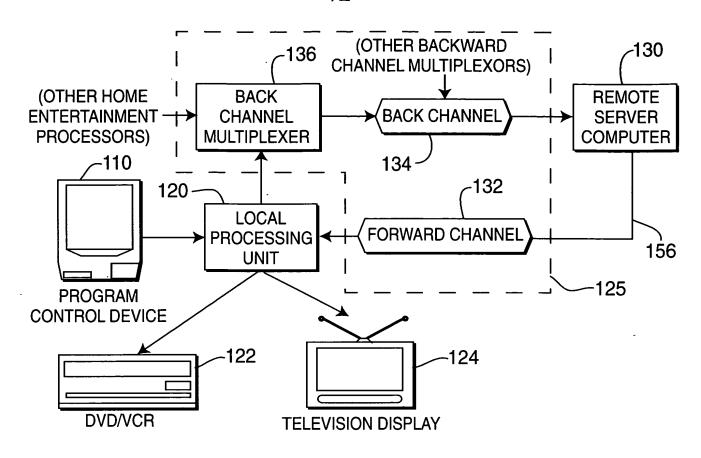


FIG. 1

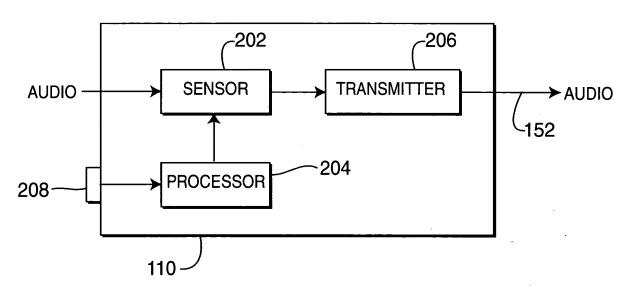


FIG. 2

